



University College Cork,
Cork,
Ireland.

11-08-11

Dear Sir/Madam,

The organising committee of Microneedles 2012 – 2nd International Conference on Microneedles (www.microneedles.ie) are aiming to build on the success of the First International Conference on Microneedles in Atlanta, Georgia in May 2010, which was attended by approximately 150 delegates from 11 countries and 44 companies. A principal goal of this three-day meeting is to again bring global commercial and academic interests together in focussed discussions and networking events in the microneedle arena. A second aim is to encourage the participation at this conference by junior researchers from all over the world, to foster their interaction with their peers and with experienced leaders in the field.

We warmly welcome you to Microneedles 2012 and extend a “*cead míle fáilte*” (one hundred thousand welcomes) to Cork City, Ireland in May 2012. We believe that your company may be interested in sponsoring the upcoming meeting. Briefly, your company will benefit from sponsoring this gathering by receiving:

- **Strong visibility as an industry leader in an emerging field;**
- **First-hand access to the latest developments in microneedle technology;**
- **Cost effective marketing and exposure;**
- **Increased brand recognition from your target market;**
- **Face-to-face interactions with prospective associates and employees;**
- **Exposure to new partnerships and networks.**

We have a range of sponsorship options that are detailed below and on the website. We wish to express our gratitude to you, in advance, as this conference would not be possible without your contribution. We look forward to working with you to ensure that your company gets maximum benefit from your sponsorship.

For further information, or to discuss options outside of those detailed overleaf, please do not hesitate to contact us at conor.omahony@tyndall.ie or anne.moore@ucc.ie.

Yours Sincerely.

Dr. Conor O'Mahony

on behalf of the Organising Committee

Sponsorship Opportunities for Microneedles 2012 – 2nd International Conference on Microneedles

€6,000 Platinum Level Dinner Sponsorship (limited to one sponsor)

- Three registrations for company members - registration includes conference material, lunches, coffee breaks, short course, poster session reception and conference dinner
- Complimentary exhibitor table in meeting space
- Logo on the **front page** of the conference website with a **hot link to your company's website**
- Logo on all marketing materials handed out at the conference as well as any materials created to promote the event
- Logo printed on a slide that will be shown before each session and between talks
- Company verbally recognized by conference chair at the beginning of the conference and at the conference dinner
- One-page advertisement for your company displayed in conference abstract book (your company supplies, due 6 weeks before conference).

€4,000 Gold Level Sponsorship

- Two registrations for company members - registration includes conference material, lunches, coffee breaks, short course, poster session reception and conference dinner
- 50% reduction in price for an exhibitor table
- Logo on abstract book and mini program
- Logo printed under "sponsorship" link on conference webpage
- Logo printed on a slide that will be shown before each session and between talks
- Fifty word description of your company displayed in conference abstract book (your company supplies, due 6 weeks before conference)

€2,000 Silver Level Sponsorship

- One registration for company member - registration includes conference material, lunches, coffee breaks, short course, poster session reception and conference dinner
- Logo on abstract book and mini program
- Logo printed under "sponsorship" link on conference webpage

€500 Vendor Booth:

One six foot exhibition table for the duration of the conference and poster session. Tables will be positioned in the breakout area outside the conference rooms.

€350: Delegate Pack Insert

Company literature/brochures/conference brochures may be distributed to delegates as part of the documentation issued on arrival/registration.

***Thank you for your support!
This meeting would not be possible without your contributions.***